

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE

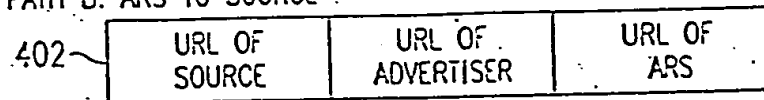


FIG. 4b

PATH C: SOURCE TO ADVERTISER

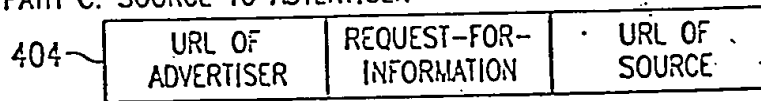


FIG. 4c

PATH D: ADVERTISER TO SOURCE

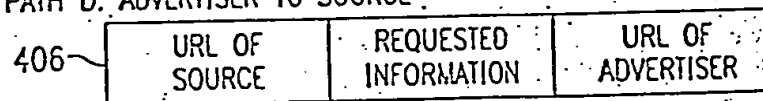


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

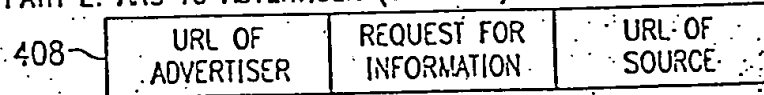


FIG. 4e

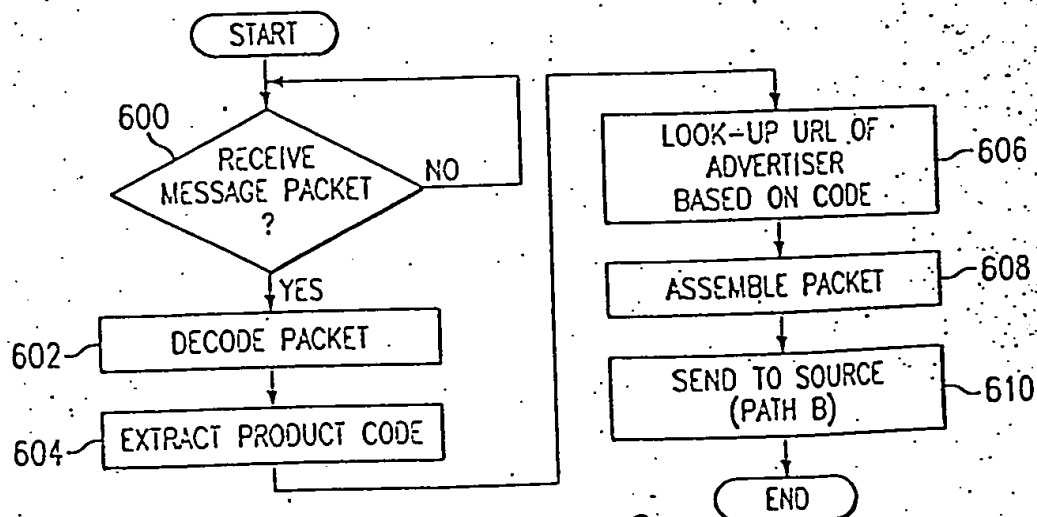


FIG. 6

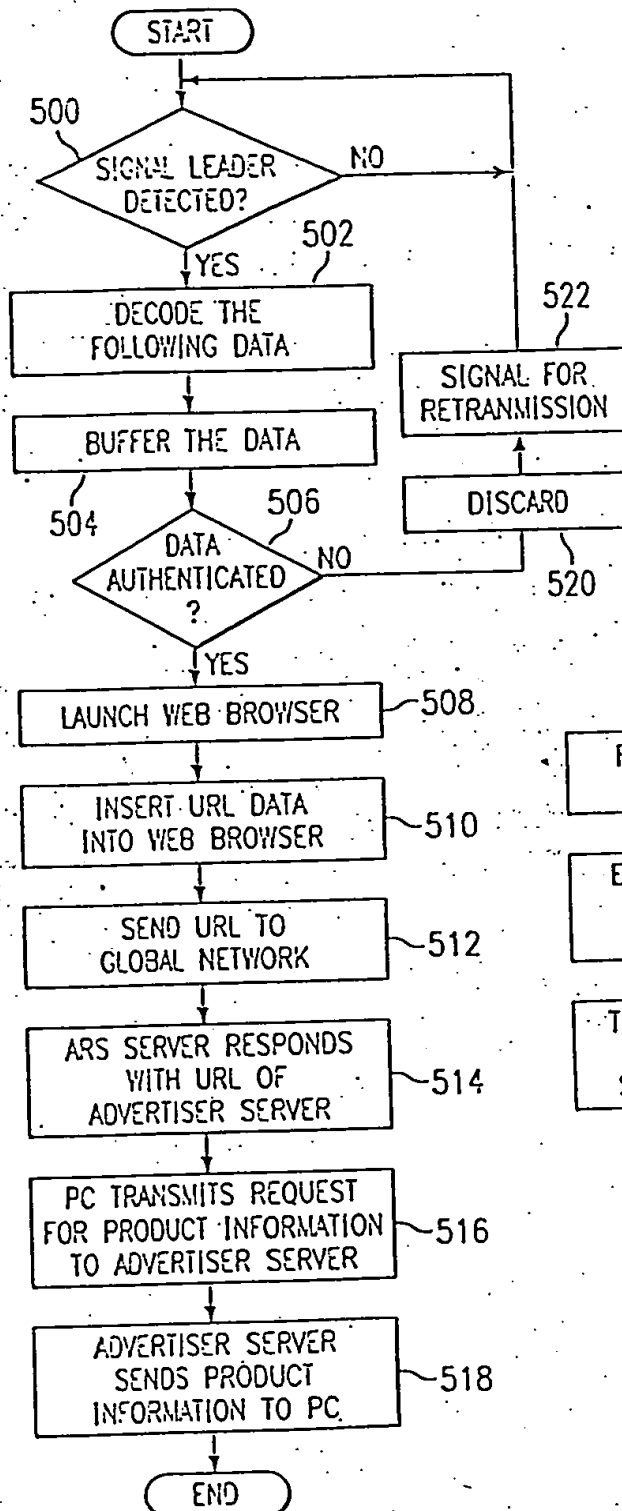


FIG. 5

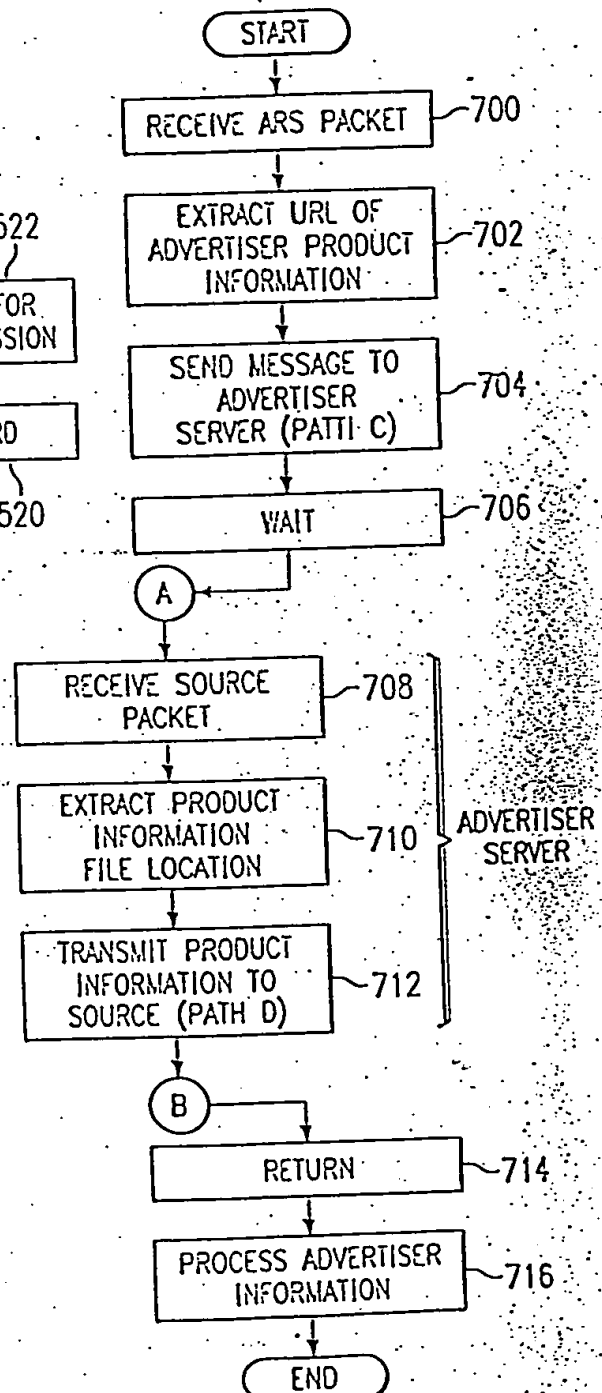


FIG. 7

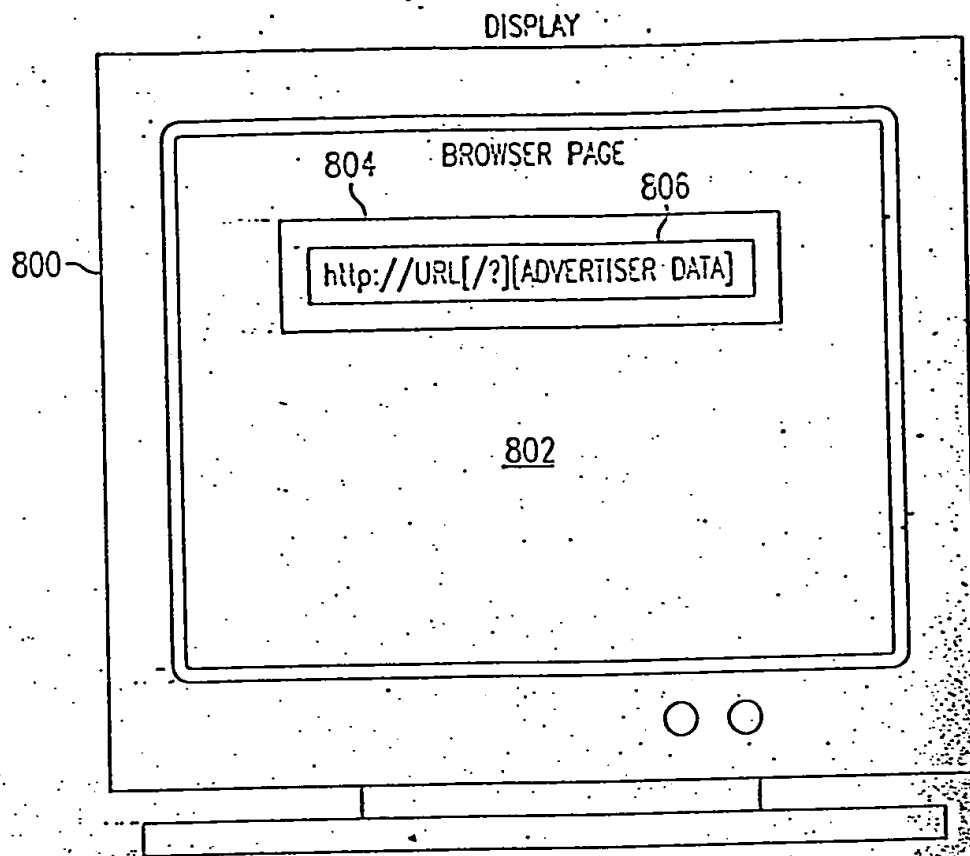


FIG. 8

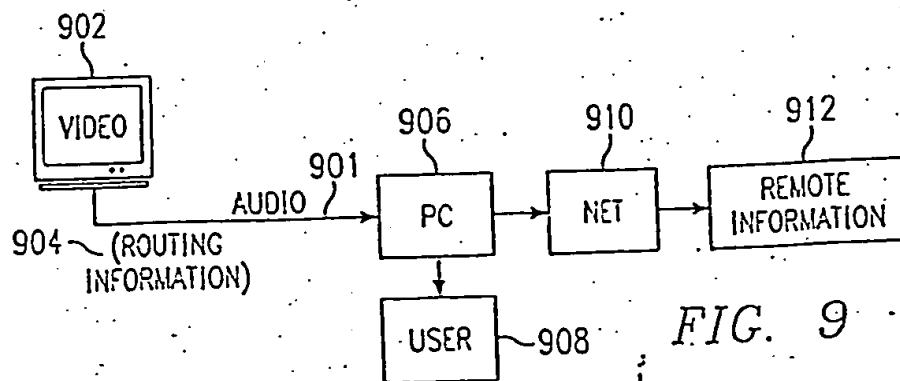
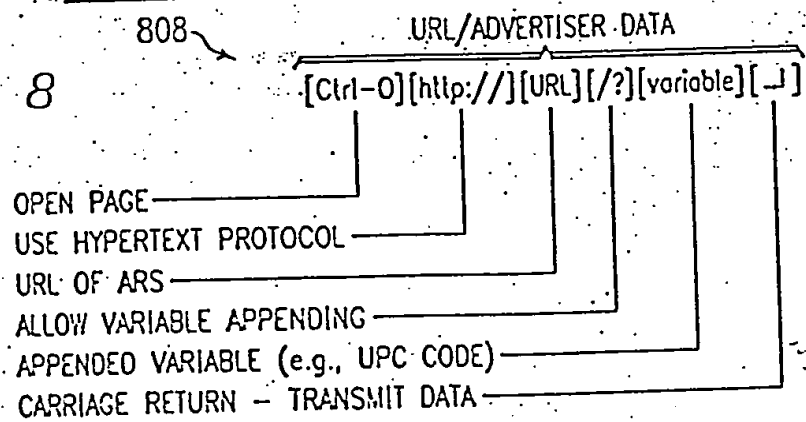
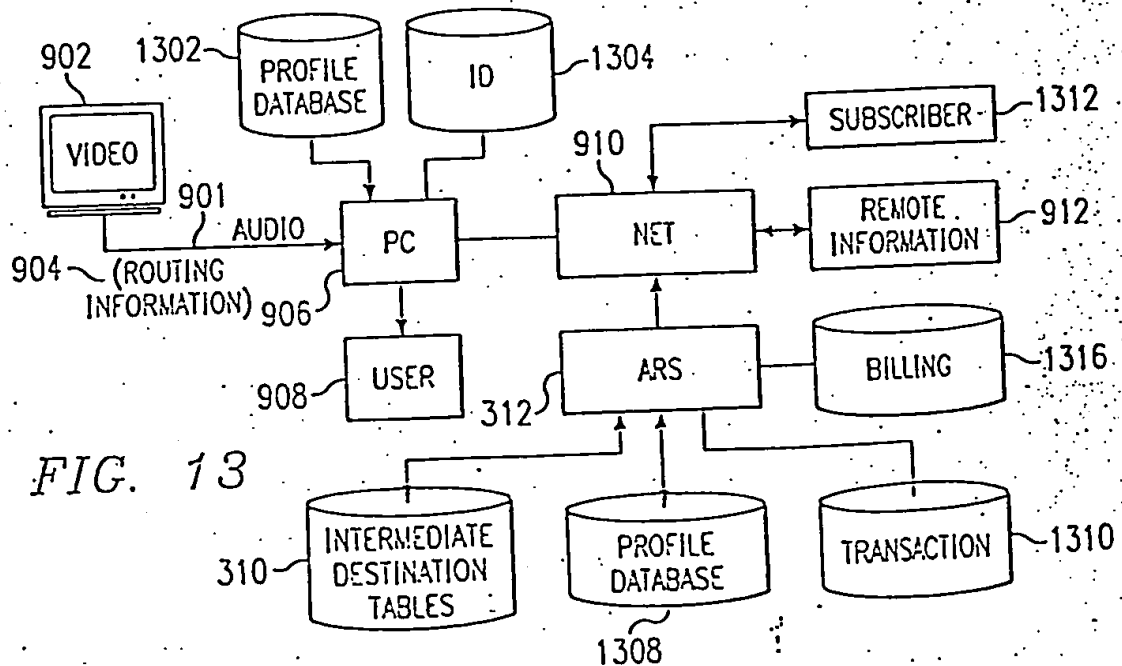
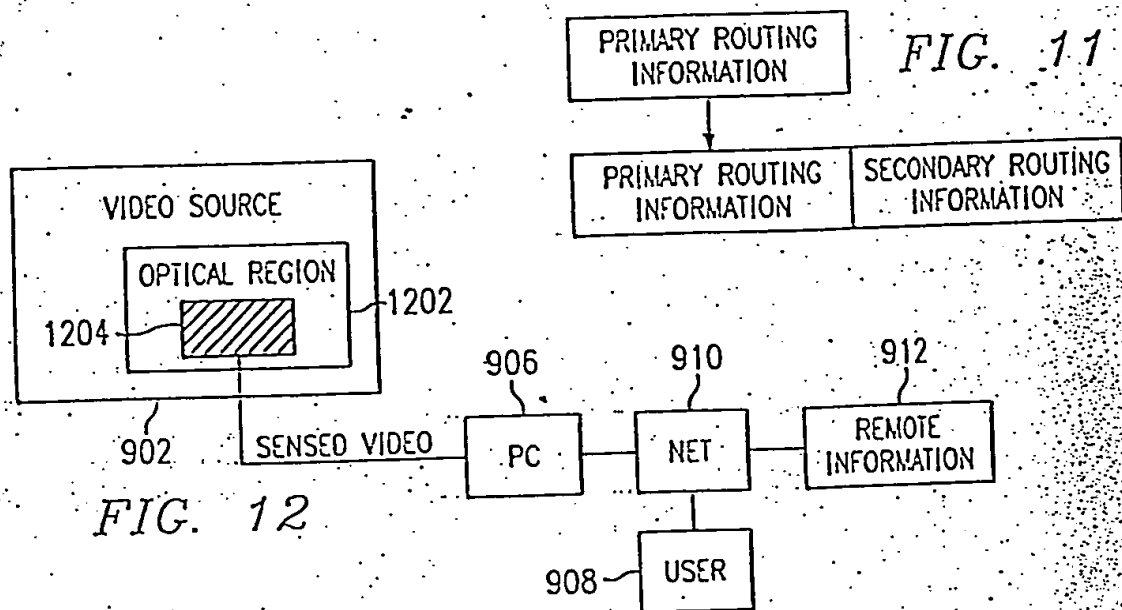
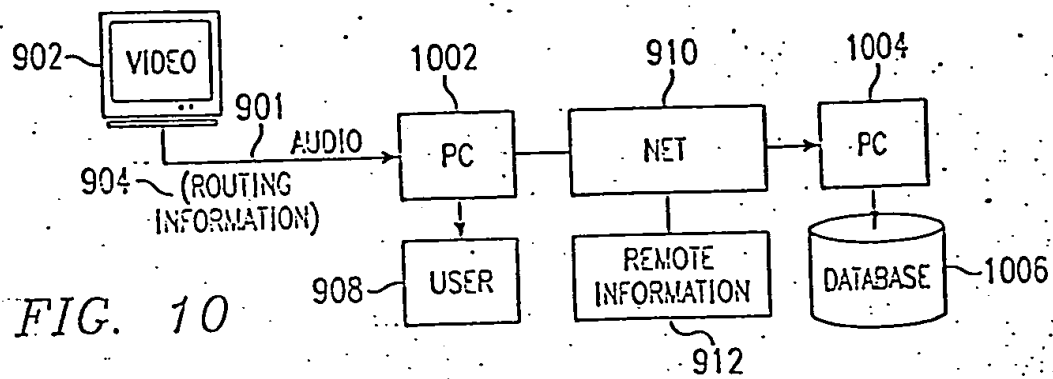
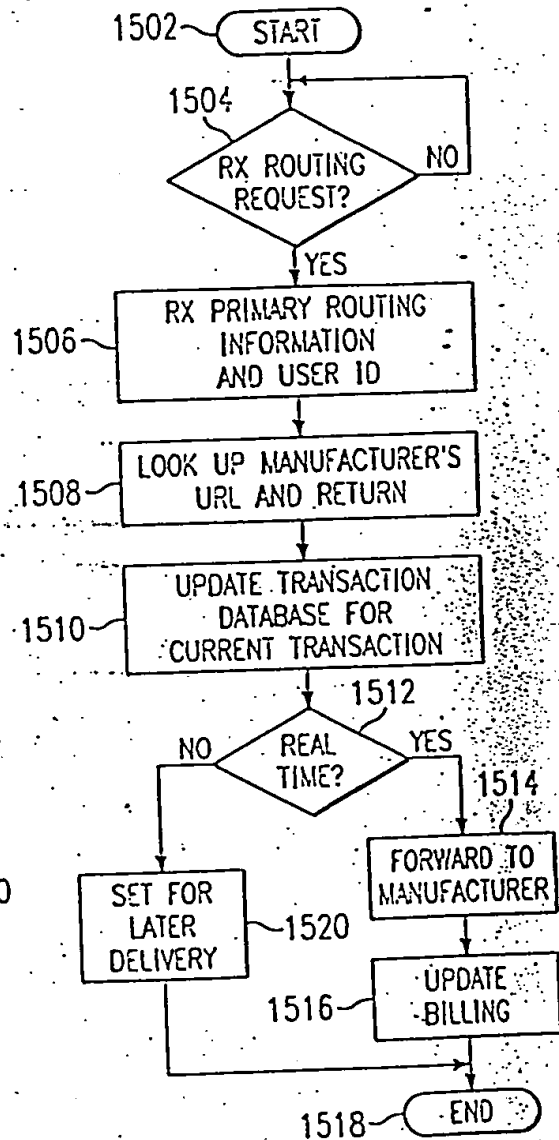
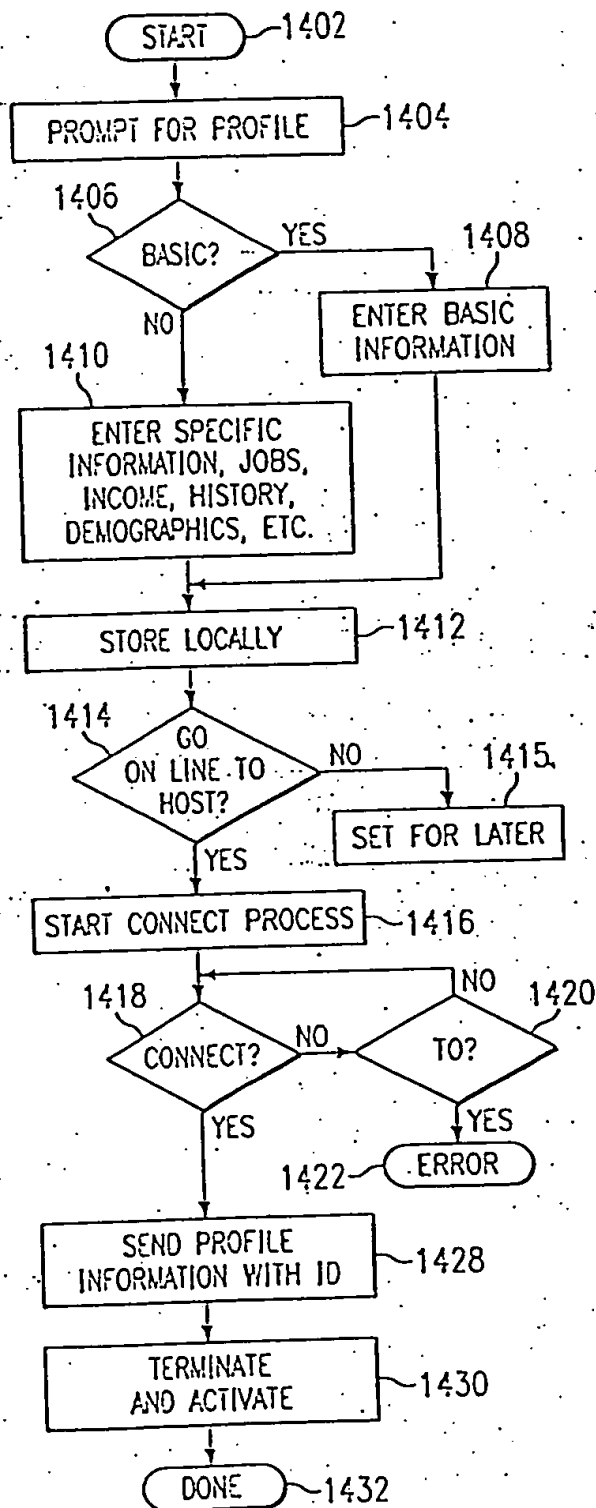


FIG. 9





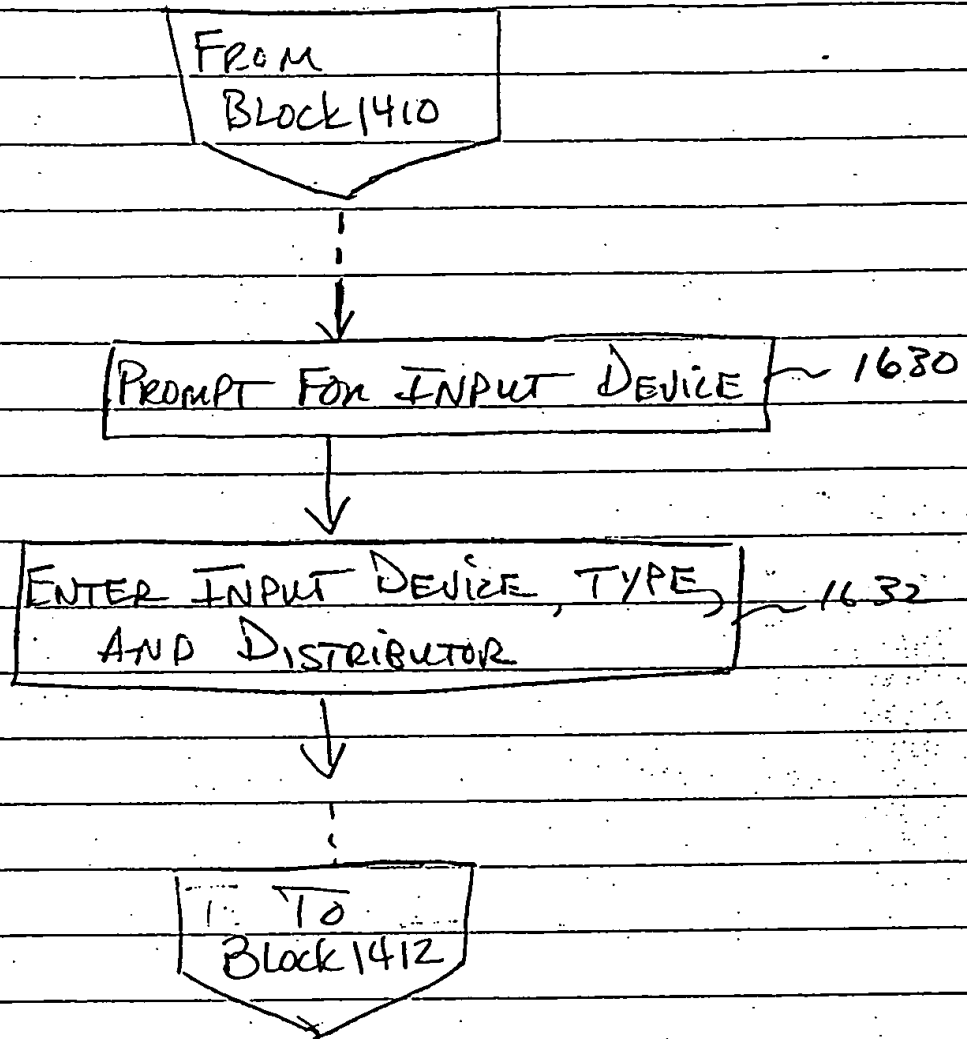


FIG. 16a

737  
736

FIG. 16

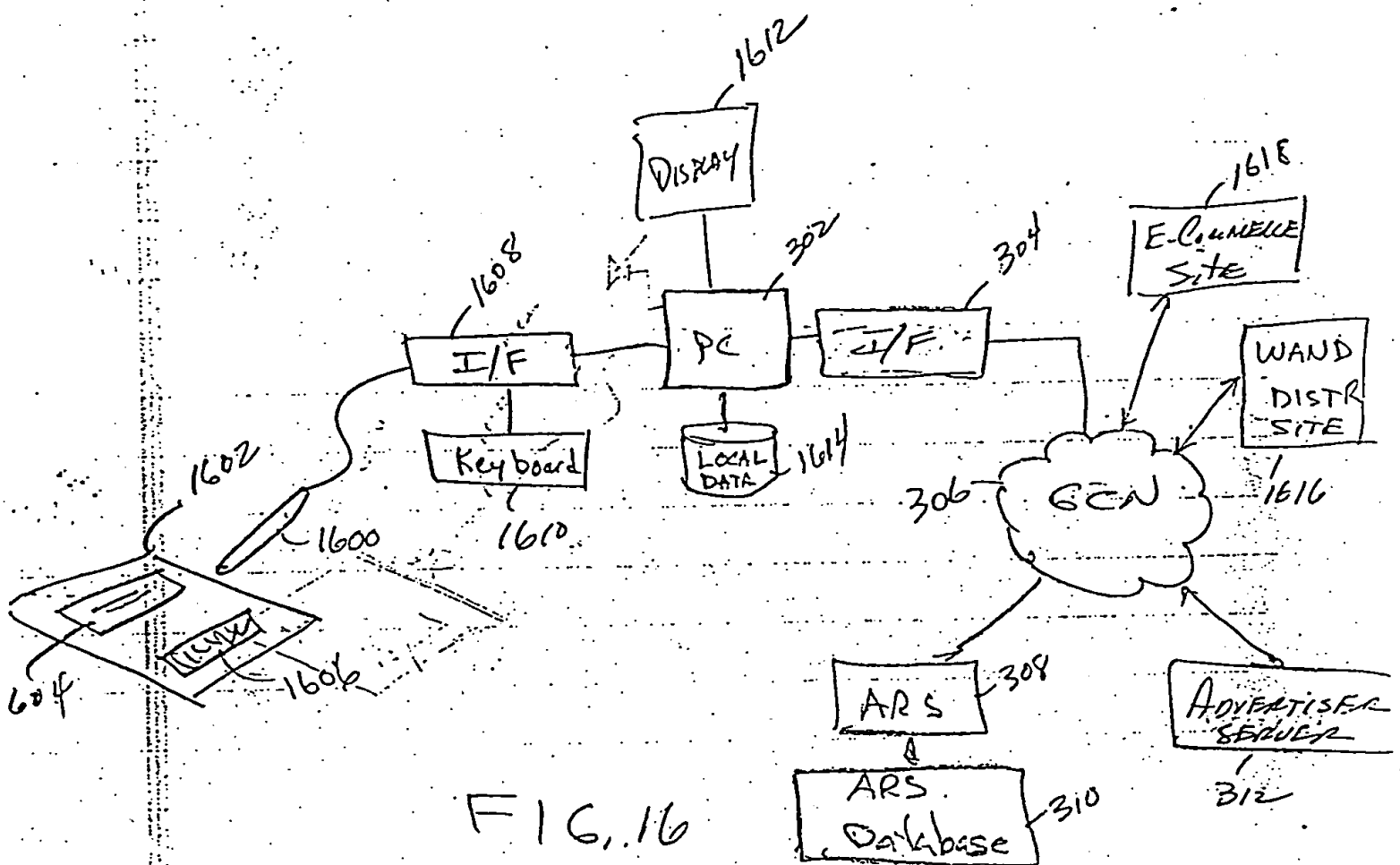


FIG. 16

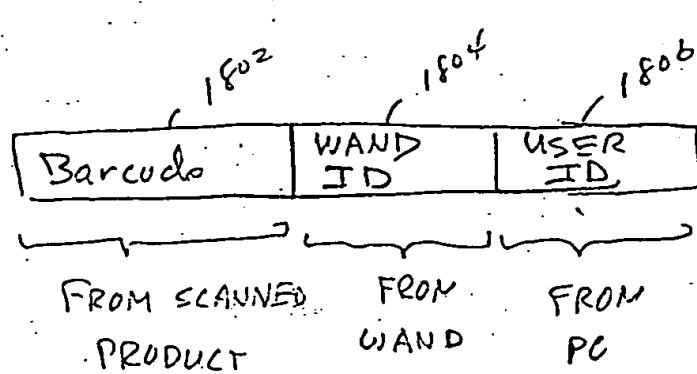
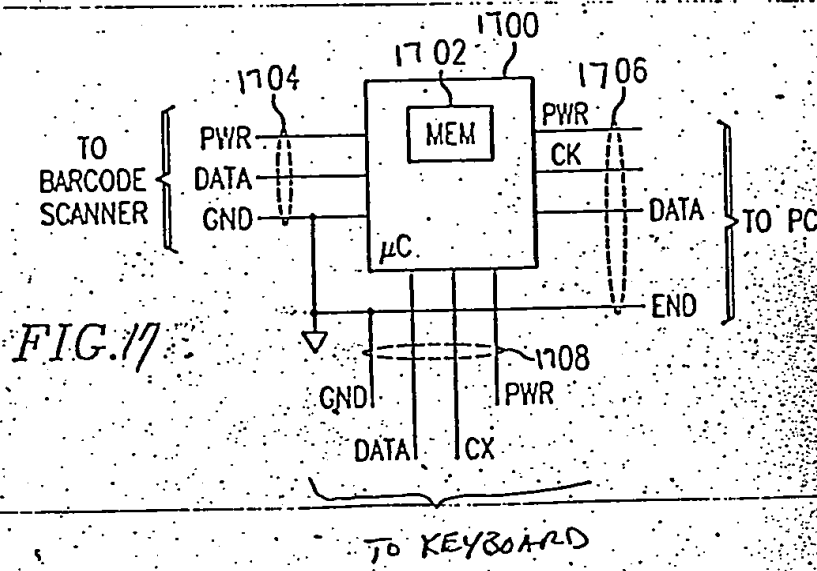


FIG. 18



1107-11, 627

289 736



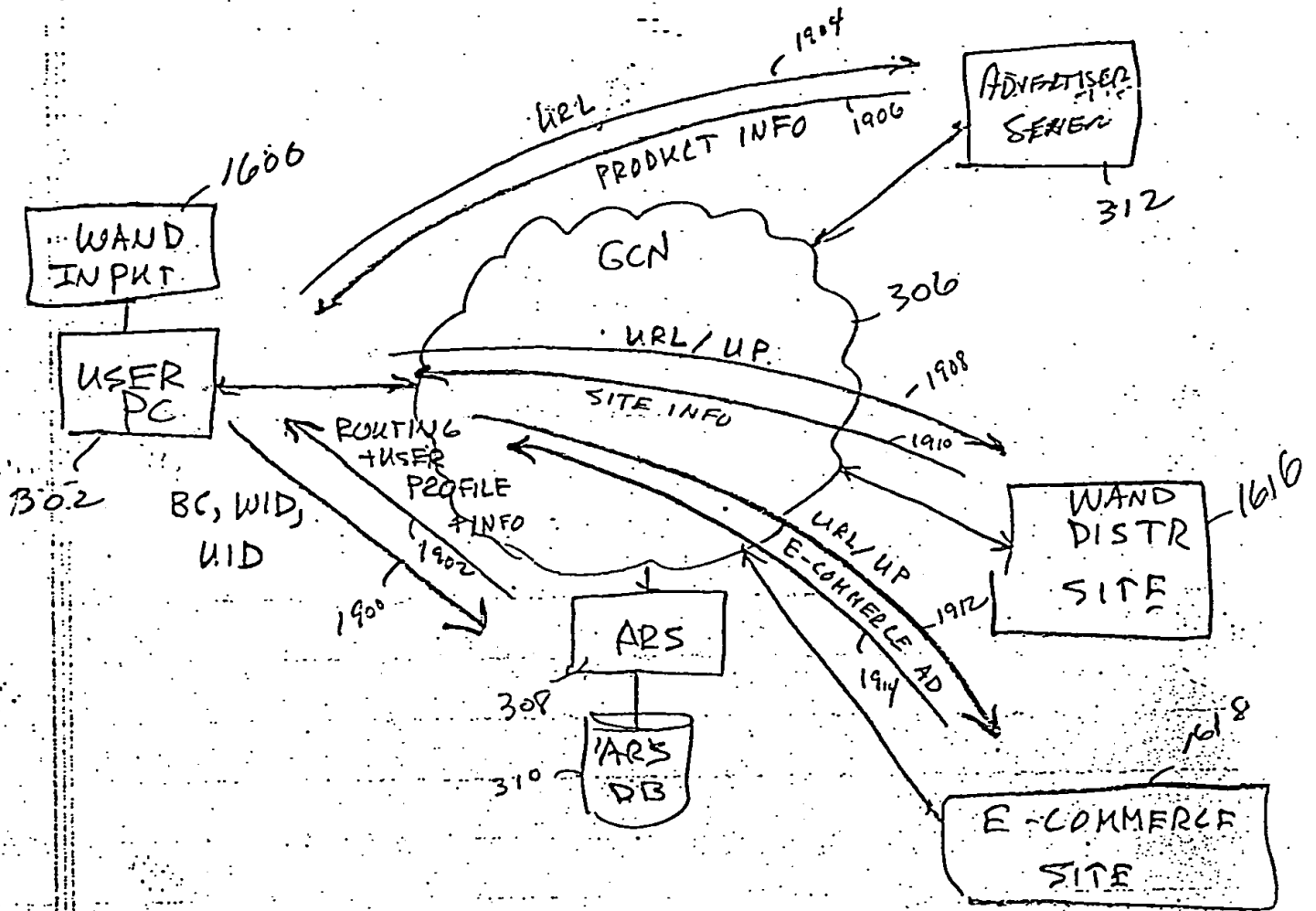
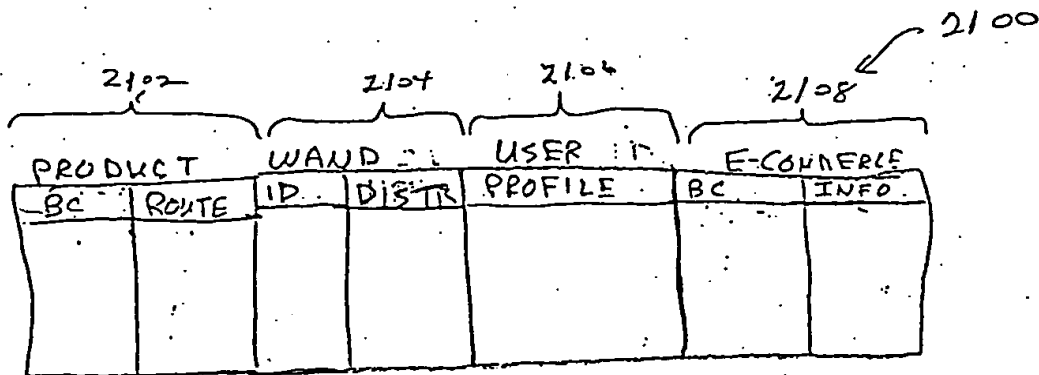
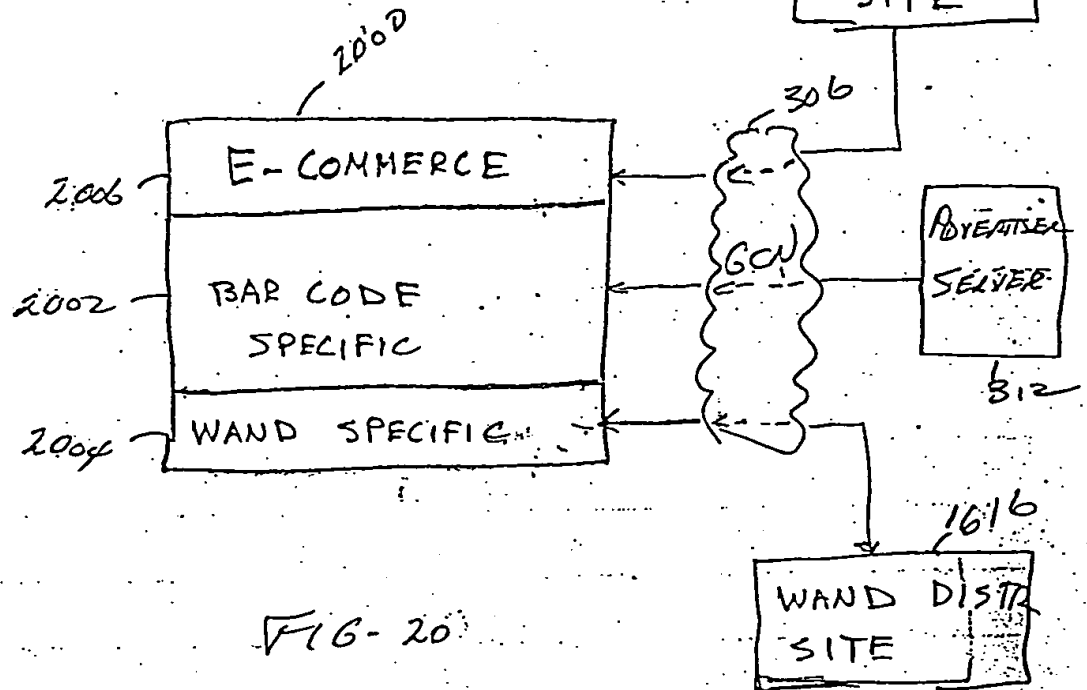


FIG. 19



ARS DATABASE

FIG-21

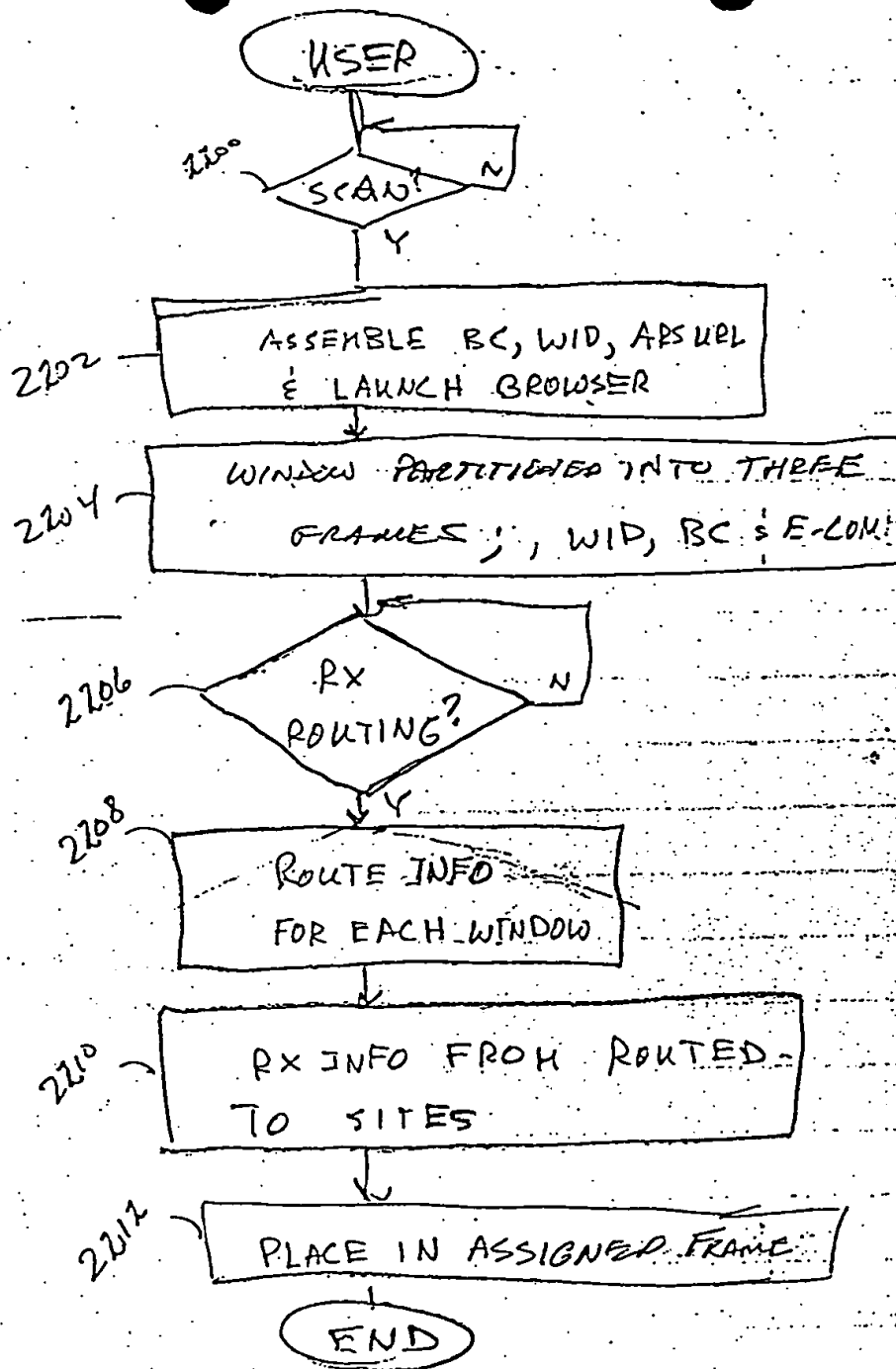


FIG-22

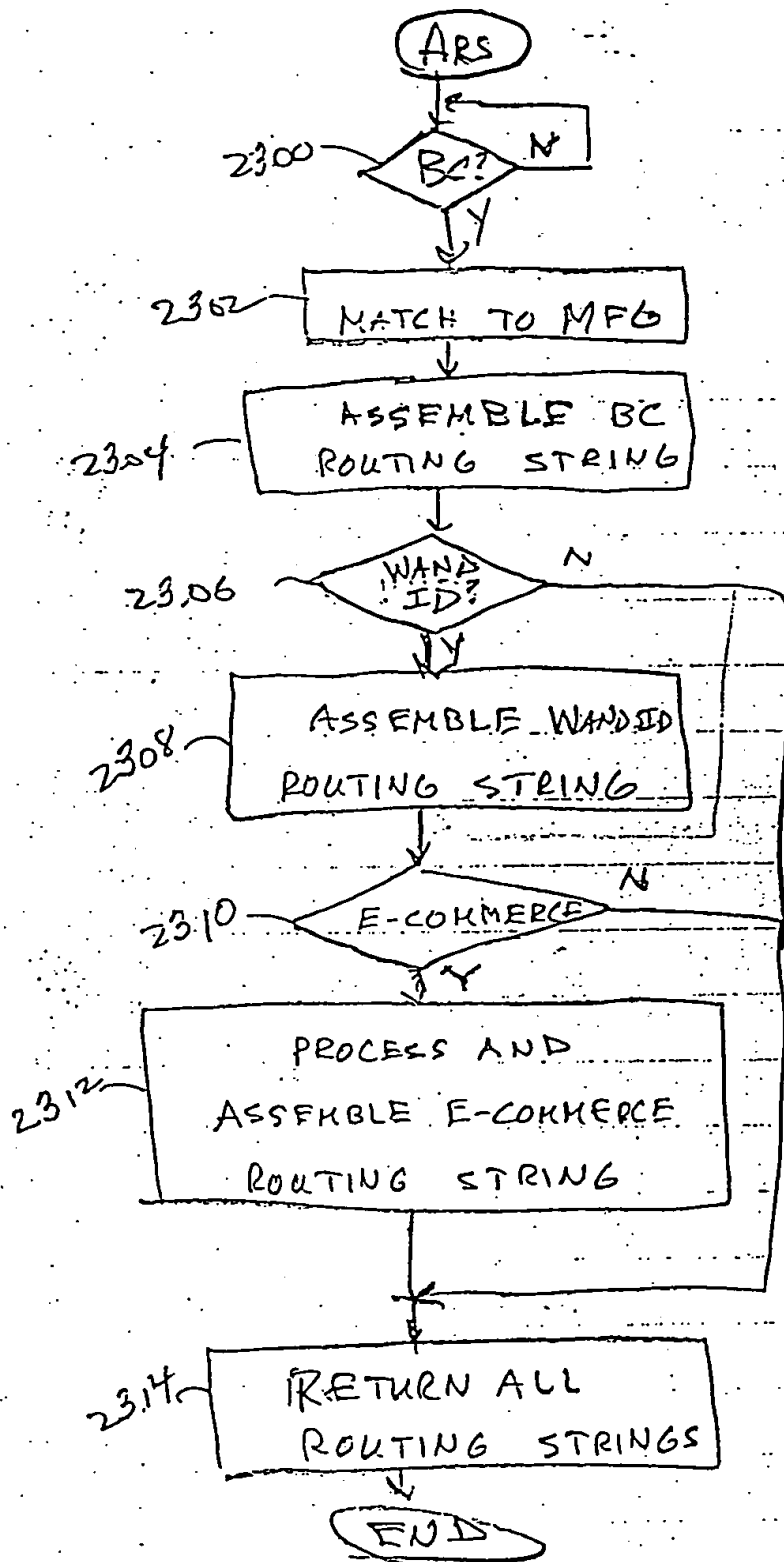


FIG. 23

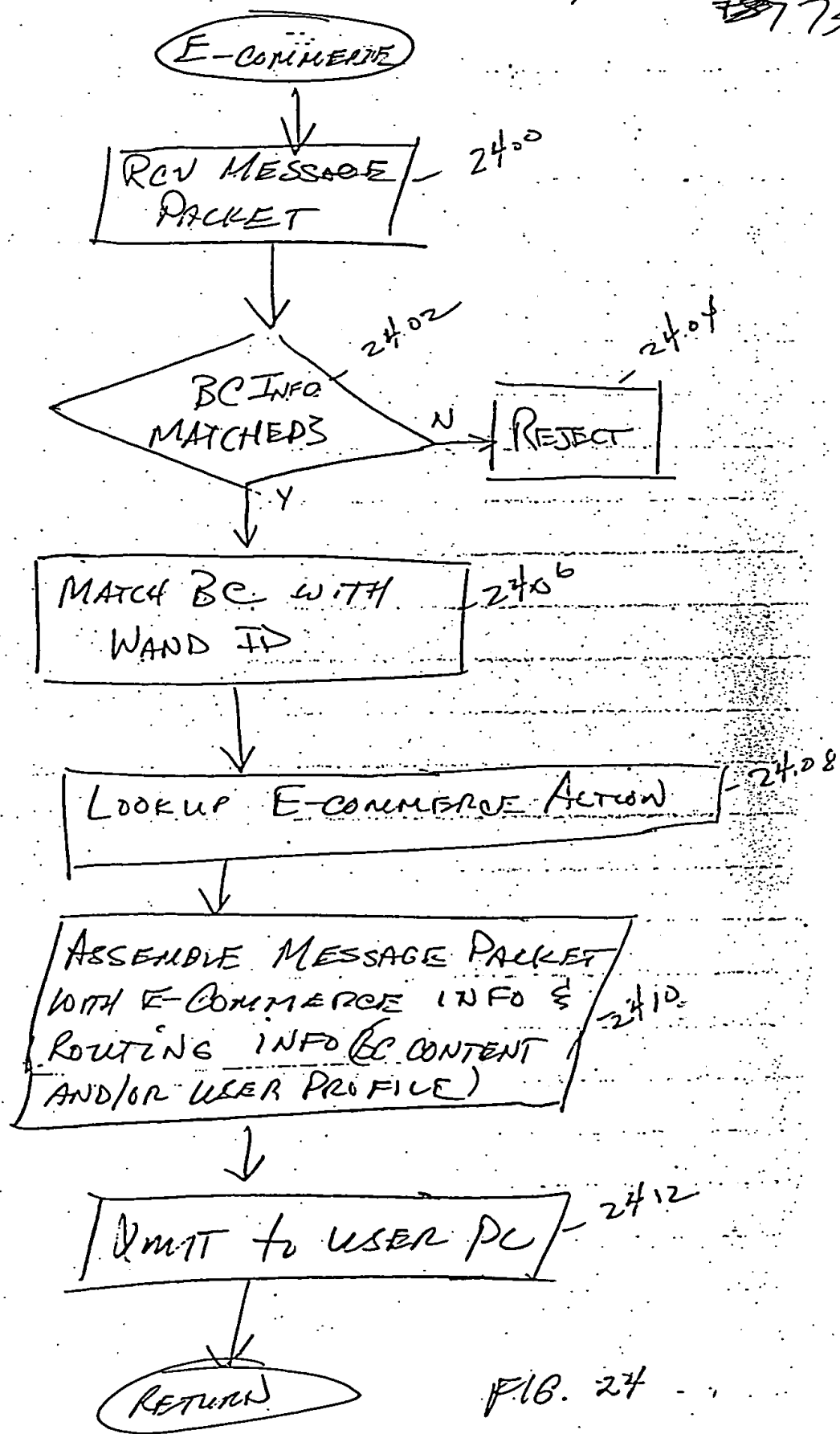


FIG. 24